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TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



This Week - 05/18/2011

MTV Unplugged



Last Friday, MARS was asked to film a special acoustic set for **MTV: Unplugged**. The band talks about the experience and what it was like to be a part of the long-running and legendary series. Read the full interview and watch the video clip [HERE](#). *Thirty Seconds to Mars: Unplugged* will premiere on MTV.com in July.

Jared on NRJ Radio



Purchase
THIS IS WAR



NRJ Radio in France will be interviewing Jared this Friday at 21.00. Be sure to tune in [HERE](#), and prep radio listeners for MARS by requesting 'Closer To The Edge'.

NY Hurricane Screening Photos



Photographer Terry Richardson captured photos from the New York Screening of Hurricane last week. Take a peek at all the photos on Terry's website: terrysdiary.com.

Vater Artist Spotlight: Shannon Leto



Vater Percussion spotlights Shannon Leto with an in-depth video interview where Shannon speaks about his growing up,

MARS MERCH



Join us online!

twitter

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myspace.com
a place for music

BUZZNET

You Tube

A Beautiful Lie



musical background, and career with MARS. Check out the full interview [HERE](#).

SHOW OFF YOUR MARS TATTOO



[echelonokie](#) has the MARS arrow, glyphics, and inspirational words tattoos in red - the color of Mars.

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!

VOTE FOR MARS

UK: Vote MARS for [Kerrang Awards 2011](#) categories: Best Single, Best Int'l Band, Best Video, Best Live

Belgium: 'This Is War' for [TMF](#)

US: 'Closer To The Edge' for [VH1 Vspot Top 20 Countdown](#)

Asia: 'This Is War' on [MTV Chart Attack](#)

UK: Rate 'Closer to the Edge' as the [NME Best Video of 2010](#)

Latin America: Vote 'This Is War' for [MTV Argentina Top 10](#)

Brazil: List MARS for applicable categories for [Multishow](#)

Greece: vote 'This Is War' for [MTV Hit List Hellas](#)

Italy: Vote 'Hurricane' on [MTV Fanclub Charts](#)

MARS IS COMING

UPCOMING TOUR DATES

May 22, 2011 – San Juan, Puerto Rico

30 Seconds To Mars



THIS IS WAR



MARS IS COMING

UPCOMING TOUR DATES

05/22/11

San Juan, Puerto Rico
[Coliseo de Puerto Rico](#)

06/04/11

Chicago, IL
[Q101 Jamboree](#)

06/10/2011

Zagreb, Croatia
[Mars Festival](#)

06/11/2011

Austria
[Novarock](#)

06/12/2011

Innsbruck, Austria
[Olympiahalle](#)

06/13/2011

Landgraaf, The Netherlands
[Pinkpop Festival](#)

Coliseo de Puerto Rico
([General Tickets](#)) ([Golden Tickets](#))

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDTOMARS](#), and [@golden_tix](#) for overseas and U.S. VIP Ticket Packages.

Use Facebook? Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by [clicking here](#).

HUMAN TRIAD MISSION!



Check out this beautiful triad in Budapest, Hungary:



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks. This

06/15/2011
Paris, France
[Olympia](#)

06/16/2011
Sursee, Switzerland
[Summer Sound Festival](#)

06/17/2011
Milan Italy
[Fiera Open Air Arena](#)

06/18/2011
Rome, Italy
[Ippodromo Capannelle](#)

06/21/2011
Estonia
[Song Festival Grounds](#)

06/23/2011
Prague, Czech Republic
[Prague City Festival](#)

06/28/2011
Hove, Norway
[Hove Festival](#)

06/30/2011
Borlange, Sweden
[Peace & Love Festival](#)

07/02/2011
Sopron, Hungary
[Volt Festival](#)

07/06/2011
Athens, Greece

07/08/2011
Lisbon, Portugal
[Optimus Live Festival](#)

07/09/2011
Bilbao, Spain
[Bilbao BBK Live](#)

07/13/2011
St. Petersburg, Russia
[Tuborg Greenfest](#)

07/16/2011
Byblos, Lebanon
[Byblos Festival](#)

07/24/2011
Kuala Lumpur, Malaysia
MTV Asia World Stage

07/29/2011
Manila, Philippines

avatar by [@celes_mars](#) helps promote the THIS IS WAR music video:



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.

Trinoma Mall

08/16/2011

Belfast, UK

[Belsonic](#)

08/18/2011

Belgium

[Pukkelpop](#)

08/19/2011

Leudinghausen, Germany

[Area 4 Festival](#)

08/20/2011

Grosspoesna, Germany

[Highfield Festival](#)

08/23/2011

Hamburg, Germany

[Trabrennbahn Bahrenfeld](#)

08/24/2011

Mannheim, Germany

[SAP Arena](#)

08/26/2011

Reading, UK

[Reading Festival](#)

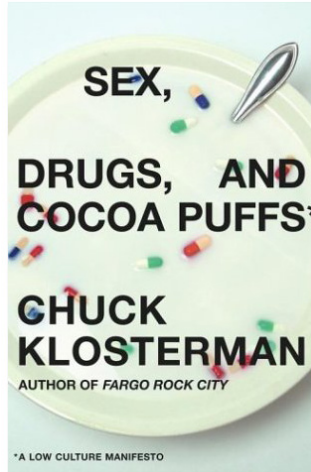
08/27/2011

Leeds, UK

[Leeds Festival](#)

Weekly Picks From the Band

Book of the Week



Sex, Drugs, and Cocoa Puffs: A Low Culture Manifesto is a book written by Chuck Klosterman, first published by Scribner in 2003. It is a collection of eighteen comedic essays on popular culture.

Movie of the Week



Zodiac is a 2007 American mystery-thriller film directed by David Fincher and based on Robert Graysmith's non-fiction book of the same name. The Paramount Pictures and Warner Bros. joint production stars Jake Gyllenhaal, Mark Ruffalo, and Robert Downey, Jr.. *Zodiac* tells the story of the hunt for a notorious serial killer known as "Zodiac" who killed in and around the San Francisco Bay Area during the late 1960s and early 1970s, leaving several victims in his wake and taunting police with letters and ciphers mailed to newspapers. The case remains one of San Francisco's most infamous unsolved crimes.

Album of the Week



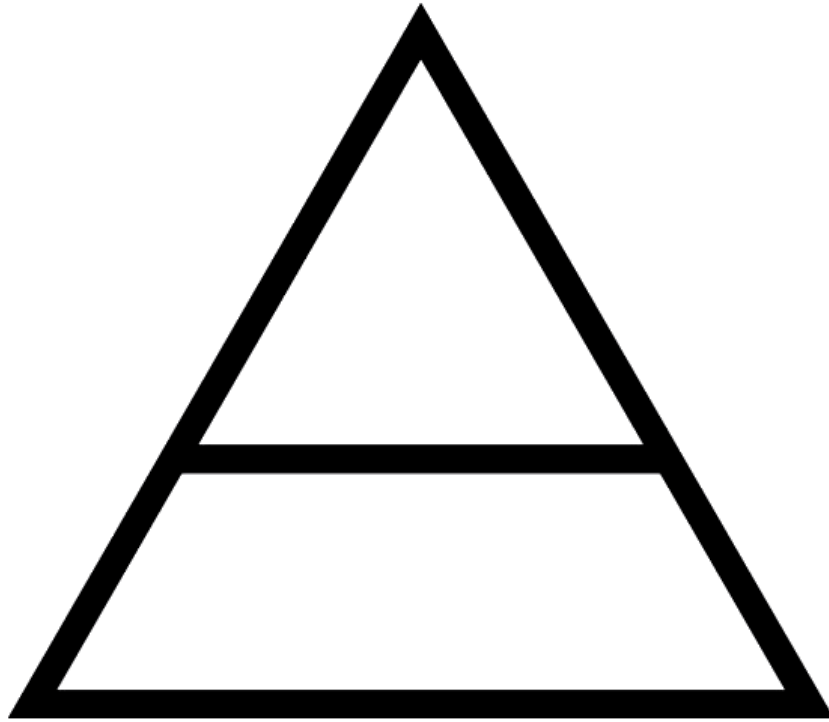
4x4=12 (Four Times Four Equals Twelve) is the fifth album by Canadian electronic artist deadmau5. It was released worldwide (except US) on December 6, 2010 through Virgin Records. The album was released in the United States on December 7, 2010 through Ultra Records. The song "Some Chords" was featured on an episode of *CSI: Crime Scene Investigation*, where Deadmau5 played himself in the episode. The name comes from a Ustream session that Zimmerman broadcast to his fans. He can be quoted as saying something along the lines of "4 drums there, 4 more over there, and 4 more on the other end. $4 \times 4 = 12$ ".

Website of the Week



TOMS Shoes is a for-profit footwear company that is based in Santa Monica, California, which also operates a non-profit subsidiary, Friends of TOMS. The company was founded in 2006 by Blake Mycoskie, an entrepreneur from Arlington, Texas. The company designs and sells lightweight shoes based on the

Argentine alpargata design. With every pair sold, TOMS donates a new pair of shoes to a child in need.



**PURCHASE
THIS IS WAR**



Australia

[iTunes Australia](#)

New Zealand

[Marbecks](#)

Austria

[iTunes Austria](#)

[Musicload Austria](#)

Norway

[iTunes Norway](#)

Canada

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[Archambault Canada](#)

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Spain

[iTunes Spain](#)

[Fnac Spain](#)

Finland

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

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[Bengans](#)

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[Citydisc.ch](#)

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